

## S. ELIZABETH BIRD

Department of Anthropology  
University of South Florida  
SOC 107, 4202 E. Fowler Ave., Tampa, FL 33620

e-mail:ebird@cas.usf.edu

### **DEGREES:**

**Ph.D.:** University of Strathclyde, U.K.  
**M.A.:** Journalism & Mass Communications; University of Iowa, U.S.A.  
**M.A.:** Folk Life Studies (Distinction); University of Leeds, U.K.  
**P.G.C.E.** (Postgraduate Certificate in Education); Sheffield University, U.K.  
**B.A.:** Anthropology (Honors); University of Durham, U.K.

### **MAJOR AWARDS and HONORS:**

**Collaborative Fellowship:** American Council of Learned Societies, 2015-2017.

**Fellow:** International Communication Association, Inducted May 2014

**Outstanding Research Achievement Award:** Office of Research, USF, 2010.

**Communication Research as Open Field Award:** International Comm. Association, 2009.

**Askounes-Ashford Distinguished Scholar Award, USF, 2007**

**Visiting Scholar,** Annenberg School for Communication, University of Pennsylvania, Fall 2007.

**Outstanding Research Achievement Award:** Office of Research, USF, 2005

**Faculty Mentor of the Year Award,** Department of Anthropology, 2007.

**Faculty/Student Doctoral Mentor Award:** College of Arts and Sciences, USF, 2006.

**Graduate Student Mentor Award:** Center for 21<sup>st</sup> Century Teaching Excellence, USF, 2004, 2005, 2006, 2007, 2008, 2009, 2010.

**Fellow:** Society for Applied Anthropology, 2006.

**Outstanding Book Award:** International Communication Association, 2004

**Top Paper Award:** Popular Communication Division, ICA, 2008; 2001; 1999; 1986

**Outstanding Book on Human Rights in North America:** Gustavus Myers Center for the Study of Human Rights in America, 1997.

**Outstanding Research Award:** College of Liberal Arts, University of Minnesota Duluth, 1991-2.

**Postdoctoral Scholar Award:** St. David's College, Lampeter, University of Wales, 1985.

**Carl J. Nelson Memorial Research Award:** School of Journalism & Mass Communication, University of Iowa, 1985.

**Social Science Research Council:** Doctoral fellowship, University of Strathclyde, 1974-77

## **POSITIONS HELD:**

### **Academic**

Professor: Department of Anthropology, University of South Florida, 1996 -

Professor: Sociology/Anthropology Department, University of Minnesota, Duluth, 1996-7 (on leave)

Associate Professor: Interdisciplinary Programs & Sociology/Anthropology  
Departments, UMD, 1992-6

Assistant Professor: Interdisciplinary Programs & Sociology/Anthropology  
Departments, UMD, 1991-2.

Adjunct Assistant Professor: Department of Anthropology, University of Iowa, 1981-1987.

Teaching Assistant: School of Journalism and Mass Communication, U. of Iowa, 1983-86.

Postdoctoral Fellow: St. David's University College, University of Wales, 1985.

### **Administrative**

Director: USF Humanities Institute, 2011-16

Oversaw programming for Institute devoted to furtherance of appreciation of humanities scholarship and outreach across the university and community.

Chair: Department of Anthropology, University of South Florida, 2003-9; 2012-2014.

*Highlights: a) increased faculty from 16 to 23; b) increased total department external funding from \$295,000 in 2003 to over \$9 million in 2009; c) tripled department space for labs and research; d) enhanced visibility of department through newsletters, radio show, second place national ranking by Center for Public Anthropology; e) enhanced quality of graduate students (e.g. nominated and was awarded 5 USF Presidential Fellowships; f) high rate of success in nominating faculty and students for major awards.*

Faculty Senate President and Member, USF Board of Trustees, 2003-4; 2011-12

*Represented faculty in all matters to Provost, President, and Board of Trustees. Spearheaded initiatives on faculty salaries, academic freedom, and shared governance (wrote language on Academic Freedom and Responsibility now included in USF Rules, Policy, and UFF Collective Bargaining Agreement). Increased communication with faculty through regular newsletters.*

Faculty Adviser to the Provost, University of South Florida, 2001-2

*Worked closely with Provost on all day-to-day matters; handled faculty issues such as awards; wrote speeches and publications for provost; represented provost when needed; led university efforts on documenting community engagement.*

Faculty Assistant to Provost and President, University of South Florida, 2000-1  
*Worked closely with both Provost and President. Wrote speeches and other scripts for president; advised her on faculty issues; duties for provost as above.*

Director of Graduate Studies: Master of Liberal Studies, U. of Minnesota, Duluth, 1995-6.  
*Coordinated and managed interdepartmental graduate program, and advised all students.*

Department Chair: Interdisciplinary Programs, U. of Minnesota, Duluth , 1993-96

### **CURRENT RESEARCH:**

The Asaba Memorial Project: An interdisciplinary, community collaborative project that uses videotaped oral histories and survivor testimonies to document a little-known massacre of civilians that happened in 1967 during the Nigerian civil war. We work to reclaim the history of the event, and use this both to explore the working of collective memory and to assist the community in developing public memorialization. A particular focus is the role of “old media” in erasing the event from the record, with “new media” and subsequently contributing to its reinsertion in collective memory. The project incorporates active collaboration with community members in Asaba; the resulting book was published in August 2017. For more information about the project, visit [www.asabamemorial.org](http://www.asabamemorial.org).

Project Director on a Museums on Mainstreet Grant, awarded by the Florida Humanities Council and the Smithsonian; this is a community project in collaboration with the Sulphur Springs Museum and Heritage Center, presenting the cultural history of Sulphur Springs.

### **INVITED KEYNOTE/PLENARY ADDRESSES:**

Bird, S.E. (2015). From marching bands to massacres: What matters in cultural research? Special Fellows Plenary Session, International Communication Association, San Juan, Puerto Rico.

Bird, S.E (2013). Breaking four decades of silence: Memory work in post-Civil War Nigeria. Keynote address Orecomm Festival; “Memory on Trial: Media, Citizenship and Social Justice.” Malmo, Sweden, and Copenhagen, Denmark, September.

Bird, S.E (2011). Invited keynoter in University of Maryland's NSF-funded ADVANCE Program for Inclusive Excellence. Media Audiences in the Web 2.0 World: Are we all Producers Now?

Bird, S.E. (2009). Not dead yet? Thoughts on the future of qualitative audience studies. Opening keynote address, *Transforming Audiences 2 Conference*, University of Westminster, London, September.

Bird, S.E. (2008) From media response to mediated practices: The challenges to ethnographic methodology. Closing keynote address, *Media Anthropology Conference*, European Association of Social Anthropologists, Barcelona, November.

Bird, S.E. (2008) Audience ethnography today: Is everyone a fan? Keynote Panel Speaker, Popular Communication Division. International Communication Association, Montreal.

## **PUBLICATIONS:**

### **Books:**

Bird, S.E. and F. Ottanelli (2017). *The Asaba Massacre: Trauma, Memory, and the Nigerian Civil War*. Cambridge: Cambridge University Press.

Bird, S.E. and F. Ottanelli, ed. (2015). *The Performance of Memory as Transitional Justice*. Cambridge UK/Mortsel Belgium: Intersentia

Bird, S.E. ed. (2010). *The Anthropology of News and Journalism: Global perspectives*. Bloomington: Indiana University Press.

Bird, S.E. (2003) *The Audience in Everyday Life: Living in a Media World*. New York: Routledge. (Winner of Best Book Award, International Communication Association, 2004).

Bird, S. E, ed. (1996). *Dressing in Feathers: The Construction of the Indian in American Popular Culture*. Boulder, CO: Westview Press/Harper Collins. (Named Outstanding Book on the subject of human rights in North America, by Gustavus Myers Center for the Study of Human Rights in America (1997).

Bird, S.E. (1992). *For Enquiring Minds: A Cultural Study of Supermarket Tabloids*. Knoxville: University of Tennessee Press.

### **Peer Reviewed Articles and Book Chapters:**

Villamar, R. and S.E. Bird (2017). "Not Forgetting Who I am, and Where I am going: Indigenous Amazonians Negotiate Identity through Participatory Photography," *Visual Ethnography*, Dec.

Bird, S.E. (2015). "Rebuilding memory in an age of new media: The Case of the Asaba Massacre." In *Memory on Trial: Media, Citizenship and Social Justice*, ed. A.H. Hansen, O. Hemer, and T. Tufte, Zurich, Switzerland: Lit-Verlag, 85-99.

Bird, S.E. and F. Ottanelli (2015). "Breaking four decades of silence: The challenges of reconstructing collective memory in post-civil war Nigeria." In Bird and Ottanelli, *The performance of memory*. Cambridge UK/Mortsel Belgium: Intersentia, 135-152.

Bird, S.E. and F. Ottanelli (2014). "The Asaba massacre and the Nigerian Civil War: Reclaiming hidden history," *Journal of Genocide Research*, special issue on Nigerian Civil War, Vol. 16, issues 2-3, 379-399.

Bird, S.E. et al. (2014). Participations: Dialogues on the Participatory Promise of Contemporary Culture and Politics. *International Journal of Communication* 8, Forum, 1216 - 1242.

Bird, S.E. and F.Ottanelli (2011). The History and Legacy of the Asaba, Nigeria, Massacres. *African Studies Review*, 54 (3), 1-26.

- Bird, S.E. (2011). Are we all Producers Now? Convergence culture and the media audience. *Cultural Studies*, special issue on Convergence Culture, 25 (4-5) 502-516.
- Bird, S.E. (2011). Seeking the audience for news: Response, news talk, and everyday practices. In V. Nightingale, ed. *Handbook of Audience Studies*. New York: Blackwell, 489-508.
- Bird, S.E. (2011). Surviving through engagement: The faculty responsibility to defend liberal education. In B. Zelizer, ed. *Making the University Matter*. New York: Routledge, 64-72.
- Bird, S.E. (2011). Reclaiming Asaba: Old media, New media and the construction of memory. In *On Media Memory: Collective Memory in a New Media Age*, ed. M. Neiger, O. Meyers, & E. Zandberg. London: McMillan Palgrave, 88-103.
- Bird, S. E. (2011). Converging into irrelevance: Supermarket tabloids in the post-9/11 world. In B. Zelizer and S. Allen (eds). *Journalism after September 11*. London: Routledge. (2<sup>nd</sup> Edition); 191-211.
- Bird, S.E. (2010). Mediated practices and the interpretation of culture. In *Theorising Media and Practice*, Postill, J. & Braeuchler, B. (eds). Oxford: Berghahn, 85-104.
- Bird, S.E. (2010). Beyond audience response: News practices in everyday life. In S. Allan, ed. *Routledge Companion to News and Journalism Studies*. London: Routledge, 417-427.
- Bird, S.E. (2010). The anthropology of news and journalism: Why now? In S.E. Bird, ed. *The Anthropology of News and Journalism: Global perspectives*. Indiana University Press.
- Bird, S.E. (2009). The future of journalism in the digital environment. *Journalism: Theory, Practice, and Criticism*, 10:3, 293-95
- Bird, S.E. (2009). True believers and atheists need not apply: Faith and mainstream television drama. In *Small Screen, Big Picture: Television and Lived Religion*, ed. D. Winston Baylor University Press, 17-41.
- Bird, S.E. (2009). Tabloidization: What is it, and does it really matter? In *The Changing Faces of Journalism: Tabloidization, Technology and Truthiness*, ed. B. Zelizer. New York: Routledge, 40-50.
- Bird, S.E. (2008). Seeking the historical audience: Interdisciplinary lessons in the recovery of media practices. In *Explorations in Communication and History*, ed. B. Zelizer. New York: Routledge, 90-106.
- Bird, S. E. and R.W. Dardenne (2008). News as myth and storytelling: Lessons and challenges. In K. Wahl-Jorgenson & T. Hanisch, eds. *Handbook of Journalism*, 205-217.
- Bird, S.E. (2008). The burden of history: Representations of American Indian women in popular media. M. Myers, ed., *Women in Popular Culture: Representation & the Media*, 185-210.

- McBride, L.B. and S.E. Bird (2007). From smart fan to backyard wrestler: Ritual, performance, and pain. In *Fandom: Identities and communities in a mediated world*, ed. C. Sandvoss, L. Harrington, & J. Gray, New York University Press, 165-168.
- Bird, S. E. (2007). Using visual methods in anthropological research. In Michael Angrosino, ed. *Doing Cultural Anthropology: Projects for Ethnographic Data Collection*. (2<sup>nd</sup> Ed.). Prospect Heights, IL: Waveland Press, 129-38.
- Bird, S.E. and Barber, J. (2007). Constructing a virtual ethnography. In Michael Angrosino, ed. *Doing Cultural Anthropology: Projects for Ethnographic Data Collection*. Prospect Heights, IL: Waveland Press. Significantly rewritten for 2<sup>nd</sup> edition.
- Bird, S.E. and Godwin, J. (2006). Film in the Undergraduate Anthropology Classroom: Applying Audience Response Research in Pedagogical Practice. *Anthropology and Education Quarterly*, 37:3, 285-299.
- Salkowe, R., Tobin, G.A. and S.E. Bird (2006). Calamity, catastrophe and horror: Representation of natural disaster, 1885-2005. *Papers of Applied Geography Conferences*, 29, 196-205.
- Bird, S.E., J.P. Ambiee, and B.J. Kuzin (2006). Action research in a visual anthropology class: Lessons, frustrations, and achievements. In *Pedagogies of Practice*, ed. N. Hofman and H. Rosing, Anker Publishing, 111-133.
- Bird, S.E. (2005). Introduction: Popular culture in Turkey: Synthesizing tradition and change. In *The Fabric of Life: Cultural Transformations in Turkish Society*, ed. Ronald T. Marchese, Binghamton: Global Academic Publishing, 1 - 6.
- Gayles, J. & S.E. Bird (2005) Anthropology at the movies: *Jerry Maguire* as 'expeditionary discourse'. *American Visual Cultures*, ed. D. Holloway and J. Beck. London: Continuum.
- Bird, S.E. (2005). CJ's Revenge: A case study of news as cultural narrative. In *Media Anthropology*, ed. Eric Rothenbuhler and Mihai Coman. Sage, 220-228..
- Bird, S.E. (2005). The Journalist as Ethnographer? How anthropology can enrich journalistic practice. In *Media Anthropology*, ed. E.Rothenbuhler and M.Coman. Sage, 301-308.
- Bird, S.E. (2002). It makes sense to us: Cultural identity in local legends of place. *Journal of Contemporary Ethnography*, 31: 5, 519-547.
- Bird, S.E. and J.Jorgenson (2002). Extending the school day: Gender, class and the Incorporation of technology in everyday Life." In M.Consalvo and S. Paasonen (eds), *Women and Everyday Uses of the Internet: Agency and Identity*. New York: Peter Lang, 255-74..
- Bird, S.E. (2002). Taking it personally: Supermarket tabloids after September 11. In B. Zelizer and S. Allen (eds). *Journalism after September 11*. London: Routledge: 141-159.
- Bird, S.E. and Barber, J. (2002). Constructing a virtual ethnography. In Michael Angrosino, ed. *Doing Cultural Anthropology: Projects for Ethnographic Data Collection*. Prospect Heights, IL: Waveland Press, 129-138.

- Bird, S.E. (2001). "Indians are like that:" Negotiating identity in a media World. In Karen Ross and Peter Playdon, eds. *Black Marks: Minority Ethnic Audiences and Media*. Aldershot, England: Ashgate, 105-122.
- Bird, S. E. (2001). "Savage desires: The gendered construction of the American Indian in popular media." In Carter Jones Meyer and Diana Royer, eds. *Selling the Indian: Commercializing & Appropriating American Indian Cultures*, Univ. Arizona Press, 62-98.
- Bird, S. E. and Stamps, S. D. (2001). Engagement in the metropolitan research university: The University of South Florida creates its identity. *Metropolitan Universities*, 12:3, 51-62.
- Bird, S.E. (2000). Facing the distracted audience: Journalism and cultural context. *Journalism: Theory, Practice and Criticism*, 29-33.
- Bird, S.E. (2000). Audience demands in a murderous Market: Tabloidisation in U.S. television news. In C. Sparks & J. Tulloch, eds. *Tabloid Tales*. Rowman & Littlefield, 213-228.
- Bird, S.E. (1999). Chatting on Cynthia's porch: Building community in an internet fan culture. *Southern Communication Journal*, 65:1, 49-65.
- Bird, S.E. (1999). Gendered representation of American Indians in popular media. *Journal of Communication*, 49:3, 61-83.
- Bird, S.E. (1999). Growing up pink or blue: Using children's television commercials to analyze gender enculturation. In Patricia Rice and David McCurdy eds. *Strategies in Teaching Anthropology*, Prentice-Hall, 145-148.
- Bird, S.E. (1999). Tales of difference: Representations of American Indian women in popular film and television. In Marion Myers, ed., *Mediated Women: Representations in Popular Culture*, Hampton Press, 91-109.
- Bird, S.E. (1998). News we can use: An audience perspective on the tabloidisation of news in the United States. *Javnost: Journal of the European Institute for Communication and Culture*, V:3, 33-50.
- Bird, S.E. (1997). What a story! Understanding the audience for scandal. In James Lull and Steve Hinerman, ed., *Media Scandals: Private Desire in the Popular Culture Marketplace*, Polity Press (Cambridge, UK.), pp. 99-121.
- Bird, S. E. (1996). CJ's revenge: Media, folklore, and the world of AIDS. *Critical Studies in Mass Communication*, 13, 1-15.
- Bird, S. E. (1996). Introduction: The construction of the Indian in popular culture, 1830 - 1990s. In S. E. Bird, ed, *Dressing in Feathers*. Boulder, CO: Westview Press.
- Bird, S.E. (1996). Not my fantasy: The persistence of Indian imagery in *Dr. Quinn: Medicine Woman*. In *Dressing in Feathers*. Boulder, CO: Westview Press.
- Bird, S.E. (1995). Understanding the ethnographic encounter: The need for flexibility in feminist reception studies. *Women and Language*, 28 (2), 24-27.

- Bird, S.E. (1994). It's the talking that's important: Pregnancy folklore as women's discourse. *Women's Studies in Communication*, 17 (2), 45-68.
- Bird, S.E. (1994). Is that me, baby? Image, authenticity, and the career of Bruce Springsteen. *American Studies*, 35 (2), 39-58.
- Bird, S.E. (1994). Playing with fear: Interpreting the adolescent legend trip. *Western Folklore*, 53:191-209.
- Bird, S.E. (1992). Travels in nowhere land: Ethnography and the "impossible audience." *Critical Studies in Mass Communication*, 9 (3), 250-260.
- Bird, S.E. (1990). Storytelling on the far side: Journalism and the weekly tabloid. *Critical Studies in Mass Communication*, 7 (4), 377-389.
- Bird, S.E. & R.W. Dardenne (1990). News and storytelling in American culture: Reevaluating the sensational dimension. *Journal of American Culture*, 13 (2), 38-42.
- Bird, S.E. (1990). John F. Kennedy, supermarket tabloids, and folklore: Intertextual processes in political communication. *Politics in Familiar Contexts: Projecting Politics through Popular Media*, (Ed. Robert L. Savage & Dan Nimmo, Norwood, NJ: Ablex), 247-268.
- Bird, S.E. & R.W. Dardenne (1988). Myth, chronicle and story: Exploring the narrative qualities of news. *Mass Communication as Culture: Myth and Narrative in Television and the Press*, (Ed. James W. Carey, Beverly Hills: Sage), 67-86.
- Bird, S.E. (1987). Media and folklore as intertextual communication processes: John F.Kennedy and the supermarket tabloids. *Communication Yearbook 10* (Ed. Margaret L. McLaughlin, Sage Publications), 758-772.
- Bird, S.E. (1987). Anthropological methods relevant for journalists. *Journalism Educator* 41 (4), 5-10.
- Bird, S.E. (1985). Lord Randal in Kent: The meaning and context of a ballad variant. *Folklore*, 96 (2), 248-252.
- Bird, S.E. (1985). Solving the riddle of the Sphinx: Interpretive anthropology and anthropological history. *Journal of Communication Inquiry*, 9 (1), 76-82.
- Bird, S.E. (1985). Newspaper editors' attitudes reflect doubts on surreptitious recording. *Journalism Quarterly*, 62 (2), 284-288.
- Cranberg, G. and S.E. Bird, (1984). A Prize In Deed: The Miami Herald's 1983 Pulitzer. *Washington Journalism Review*, 6 (3), 47-49.
- Bird, S.E. (1983). Kingmaker or Informer? A study of reasons why editorial pages recommend candidates for office. *The Masthead: Quarterly Journal of the National Conference of Editorial Writers*, 35 (4), 20-21.



- Bird, S.E. (1983). Derbyshire well-dressing: An annual folk festival. *Journal of Cultural Geography*, 3 (2), 61-72.
- Bird, S.E. (1982). The impact of private estate ownership on social development in a Scottish rural community. *Sociologia Ruralis*, 22 (1), 43-56.
- Bird, S.E. (1976). Jazz Bands of North East England: The Evolution of a Working Class Cultural Activity. *Oral History* 4 (2), 79-88.

***Encyclopedia Entries/Articles Reviewed by Editorial Boards:***

- Bird, S. E. (2015). Tabloidization. In *International Encyclopedia of Communication*, (Updated second edition) ed. Wolfgang Donsbach, Blackwell.
- Bird, S.E. and F. Ottanelli. The Asaba Memorial Project: Challenges of community memory and collaboration. *Anthropology News*, 52 (6), 13.
- Bird, S.E. (2010). Anthropological engagement with news media: Why now? *Anthropology News*, 51(4), 5, 9.
- Bird, S. E. (2009). Tabloid. In *Encyclopedia of Journalism*, ed. C.H. Sterling. New York: Sage.
- Bird, S. E. (2008). Tabloidization. In *International Encyclopedia of Communication*, ed. Wolfgang Donsbach, Blackwell, 4947-4952.
- Bird, S.E. (2005). Popular Culture. In *Encyclopedia of World Folklore*, edited by William M. Clements, Greenwood Publishing.
- Bird, S.E. (2005) Tabloid Narrative. *Routledge Encyclopedia of Narrative Theory*, ed. David Herman, Manfred Jahn, and Marie-Laure Ryan.
- Bird, S.E. (2001). "Bruce Springsteen;" (pp. 778-9); "Woody Guthrie;" (p. 353); "Tabloid Newspapers" (p. 803) and "The National Enquirer" (p. 569). In *The Guide to United States Popular Culture* (ed. R.B. Browne & P. Browne), Bowling Green: Popular Press.
- Bird, S.E. and C.Von Trapp (1999). Beyond Bones and Stones. *Anthropology Newsletter*, Dec.
- Bird, S.E. (1998). Skepticism in Prime Time: The Amazing Story Unmasked! *Skeptic*, 6:2, 16.
- Bird, S.E. (1998). The Tales We Tell: Folk Legends of Minnesota. *CURA Reporter*, 28:1, 8-12.
- Bird, S.E. and others (1982). Majority of editors in study disapprove of hidden devices. *Editor and Publisher*, May 7, 32-34.

***Anthologized Articles:***

- Bird, S.E. (2013). Imagining Indians: Negotiating identity in a media world. *The race and media reader* (ed. Gilbert Rodman, Routledge).
- Bird, S.E. (2007). Reading the tabloid. A. Biressi & H. Nunn (eds), *The Tabloid Culture Reader*.

Bird, S.E. (2003). News we can use: An Audience Perspective on the Tabloidisation of News in the United States. *Critical Readings: Media and Audiences*, (ed. Virginia Nightingale and Karen Ross, Open University Press, 66-86).

Bird, S.E. & R.W. Dardenne (1997). Myth, Chronicle and Story: Exploring the Narrative Qualities of News. *Social Meanings of News: A Text Reader*, (ed. Dan Berkowitz: Sage, 333-350).

Bird, S.E. (1978). Le Bande Jazz dell'Inghilterra Nord Orientale: L'Evoluzione di un'Attività Culturale della Classe Operaia. *Storia Orale: Vita Quotidiana e Cultura Materiale Delle Classi Subalterne*, (Ed. Luisa Passerini, Torino: Rosenberg & Sellier), 291-300.

### **Book Reviews:**

Bird, S.E. (2015). Review of *Tribal Television: Viewing Native People in Sitcoms*, by Dustin Tahmahkera, University of North Carolina Press, 2014. *Journal of American History*, 102(3), 947.

Bird, S.E. (2010). Review of *The Godfather of Tabloid: Generoso Pope Jr. and the National Enquirer*, by J. Vitek. Lexington: University Press of Kentucky, 2008. *American Journalism*, 27:1, 167-68.

Bird, S.E. (2010). Review of *Picturing Indians: Photographic Encounters and Tourist Fantasies in H.H. Bennett's Wisconsin Dells*, by S.D. Hoelscher, 2008. University of Wisconsin Press, Madison. *Southeastern Geographer*, 50:1, 170-2.

Bird, S.E. (2008). *The Persistence of Popular Memory: The Cinematic Construction of the American Indian. Review Essay*. (Review of "Injuns!" *Native Americans in the Movies*, by Edward Buscombe. London: Reaktion Books, 2006, and *Killing the Indian Maiden: Images of Native American Women in Film*, by M. Elise Marubbio. Lexington: University Press of Kentucky. *Great Plains Quarterly*, 28:1.

Bird, S.E. (2007). Review of *Peoples of the Plateau: The Indian Photographs of Lee Moorhouse, 1898-1915*, by S.L. Grafe (U. of Oklahoma Press, 2006). *American Anthropologist*, 109.

Bird, S.E. (2007). Review of *Scientists and Storytellers: Feminist Anthropologists and the Construction of the American Southwest*. In *American Indian Culture and Research Journal*, 31:2.

Bird, S.E. (2005). Review of *Working Images*, ed. S. Pink, L. Kurti, & A. I. Alonso (Routledge 2004). *American Anthropologist*, 107:4, 736-37.

Bird, S.E. (2005). Review of *Tabloid Culture* (Duke University Press 2000), by Kevin Glynn, *Cultural Studies*.

Bird, S.E. (2005). Review of *Individuality Incorporated: Indians and the Multicultural Modern* (Duke University Press, 2004), by Joel Pfister. *Pacific Historical Review*, May, 302-03.

- Bird, S.E. (2005). Review of *Going Native or Going Naïve? White Shamanism and the Neo-noble Savage* (U.P. of America, 2003), by D. Wernitznig, *Great Plains Quarterly*, 25:1,60
- Bird, S. E. (2004). Review of *Buffalo Bill and Sitting Bull: Inventing the Wild West* (University of Texas Press 2002), by Bobby Bridger, *American Indian Culture and Research Journal*, 28:2, 145-7.
- Bird, S.E. (2004) Review of *The Audience Studies Reader*, edited by Will Brooker and Deborah Jermyn, Routledge, 2003. *Popular Communication*, 2:3, 179-181.
- Bird, S.E. (2002). Review of *Voodoo Science: The Road from Foolishness to Fraud* (Oxford University Press, 2000), by Robert L. Park. *Human Biology: The International Journal of Population Biology and Genetics*, 74:4, 621-3.
- Bird, S.E. (2002). Review of *Life Online: Researching Real Experience in Virtual Space* (Altamira, 1998)), by Annette Markham, *Southern Communication Journal*, 67:4, 354-5.
- Bird, S.E. (2002). Review of *Tabloid television: Popular Journalism and the "other news"* (Routledge 1998), by John Langer, *Social Semiotics*, 12:1, 131-3.
- Bird, S. E. (2001). Review of *Slippery Characters: Ethnic Impersonators and American Identities* (University of North Carolina Press, 2000). *Annals of the American Academy of Political and Social Science*, Sept. 2001.
- Bird, S. E. (1999). Review of *Inventing the Savage: The Social Construction of Native American Criminality* (University of Texas Press, 1998), by Luana Ross. *American Indian Quarterly*, 23:3/4, pp. 183-4.
- Bird, S.E. (1993). Review of *Covering the Body: The Kennedy Assassination, the Media, and the Shaping of Collective Memory* (University of Chicago Press: 1992), by Barbie Zelizer. *Journalism Quarterly*, 70:4.

**Other Publications:**

- Bird, S.E. and F. Ottanelli (2014). Revisiting the Asaba Massacre. *ThisDay* (Nigeria), Oct. 5, p. 94.
- Bird, S.E. (2012). The University and the Power of the Poetic. *Tampa Tribune*, April 1.
- Bird, S.E. (2008). Florida's war on knowledge. *St. Petersburg Times*, April 11.
- Bird, S.E. (2005). Anthropologists view Prodigy: A report to the Prodigy Community Arts Program; University of South Florida, 41 pp.
- Bird.S.E. (2002). Technology divide creates social, educational cavern. *The Business Journal*, March 1-7, 29
- Bird, S.E. (2001). *University and the Community: Celebrating our engagement*. University of South Florida, 32 pp., full color.

- Bird, S.E., Reader, S. and Tobin, G.A. (2000) GIS at USF. *Florida Chapter of the Urban and Regional Information Systems Association (URISA) Newsletter*, Winter 2000. pp 2-4.
- Bird, S.E. and Parameswaran, Radhika (1999). On mentors and mentoring. *Con/Text: Newsletter of Feminist Scholarship Division, ICA*, Spring.
- Bird, S.E. with D.J. Woodward (1996). Documenting and interpreting Minnesota folklore. Technical Report; Center for Urban and Regional Affairs, University of Minnesota.
- Bird, S.E. (1994). Popular communication and folklore: Exploring some common ground. *ICA Popular Communication Newsletter*, Spring, 2-3.
- Bird, Elizabeth (1989), Psychological explanations for UFO abductions, *Psychology Today*, April 64-66.
- Bird, Elizabeth (1987). Dental esthetics: A bridge too far, *Psychology Today*, Sept.,16.
- Bird, Elizabeth (1986). Well Dressing, *British Heritage*, April/May, 20-24.
- Bird, Elizabeth (1984). What is women's place in religion? *The Des Moines Register*, Aug. 11.
- Bird, Elizabeth (1982). Need to show creation science up for what it is -- wishful thinking, *The Des Moines Register*, Sept. 30.
- Bird, Elizabeth (1982). It's secretaries' week, bosses; Why not give raises instead of roses? *The Des Moines Register*, April 23.
- Bird, Elizabeth (1982). A conduit for courseware. *Microcomputing Magazine*, February,24-25.
- Bird, S.E. (1980) Aspects of social change in two Dunbartonshire Parishes. Ph.D. Dissertation, Strathclyde Area Survey Unit, University of Strathclyde.
- Bird, Elizabeth (1976). Bairns in the Band, *The Guardian*, April 23.

## VIDEO

- Bird, S.E. Most vulnerable Nigerians: The legacy of the Asaba massacres," available at <https://vimeo.com/71894404>

## FUNDED PROJECTS:

- Florida Humanities Council:** Art for Us All: Celebrating Florida Folk Art, Community Grant, \$5,000. For Sulphur Springs Museum and Heritage Society. 2017-18
- American Council of Learned Societies:** Collaborative Fellowship (PI, with Fraser Ottanelli). Nigeria at War: The History and Legacy of the Asaba Massacre. \$140,000, 2015.
- USF Office of Research:** International Travel Grant, ICA, 2015, \$2,000.
- Florida Humanities Council:** Community Grant for Rebecca Goldstein talk, \$5,000, 2016.
- Florida Humanities Council/Smithsonian Institution:** Museums on Mainstreet Grant, for Sulphur Springs Museum and Heritage Center, \$6,000, plus Smithsonian-created Exhibit, 2016-17.

**Florida Humanities Council:** Community Organization Grant (Civil War/Civil Rights: The Legacy of the Past in the Present), \$5,000, 2014.

**Florida Humanities Council:** Grant (Hillsborough River: Human Connections) \$15,000, 2012.

**USF Office of Research:** Creative Scholarship Grant for Asaba project, \$10,000.

**USF Office of Community Engagement:** Service Learning Grant, \$3,000, 2011.

**USF Office of Research:** Special award for Asaba Memorial Project (funded by V.P. Holbrook), \$10,000, 2010.

**USF Office of Research:** Established Researcher Grant for Asaba Memorial Project, \$5,000, 2010.

**USF Office of Research:** Conference support grant (\$5,000). 2010, for Conference on Massacre, Memory, and the Body as Evidence, a planned international symposium at USF, 2010..

**College of Arts and Sciences:** International Travel Grant (\$1,000), 2009.

**College of Arts and Sciences:** Faculty Development Grant (\$1,000), 2009.

**Patel Center for Global Solutions:** International Travel Grant (\$1,000).

**USF Humanities Institute:** Faculty research grant, Reclaiming Asaba: Genocide and Popular Memory, \$5,000, 2009

**USF Office of Research: International Travel Grant,** 2008.\$1,773.

**USF Collaborative on Children & Families:** Faculty Grant, The West Tampa Community Development Mural Project, \$15,000, 2007.

**Visiting Scholar,** Annenberg School for Communication, University of Pennsylvania, Fall 2007. Funded at \$45,000

**USF Office of Research:** Conference grant (\$10,000).2006, for Society for Applied Anthropology Conference, hosted in Tampa.

**Wenner-Gren Foundation for Anthropological Research:** Grant, (\$15,000), 2006.

**State of Florida:** (co-PI. Brent Weisman was PI with primary writing responsibility). Establishing Crystal River Center of Florida Public Archaeology Network Center (\$295,000), 2007 (*renewed annually since*).

**State of Florida:** (co-PI. Brent Weisman was PI with primary writing responsibility). Establishing the West Central Center of Florida Public Archaeology Network at USF (\$209,000), 2006 (*renewed annually since*).

**USF Center for Teaching Enhancement:** Grant, "Ethnographic Film in the Classroom: Toward a more Effective Pedagogy" (\$10,019), 2003.

**USF Center for Community Partnerships:** Grant (with Jane Jorgenson), "Facilitating Computer Literacy in an After-School Technology Center," in partnership with Tampa Bay Technology Forum and Tampa Bay Boys and Girls Club (\$15,000), 2003.

**USF Collaborative on Children & Families:** Grant (with Jane Jorgenson), "Technological Inequality: The Incorporation of Computers into Low-Income Families," \$12,628, 2000.

**Research Council, USF:** International Travel Grant, Acapulco, (\$1,500), 2000.

**USF Center for Teaching Enhancement:** Grant (with Brent Weisman), "Development of Interactive Kiosk in the Anthropology Exhibit Gallery," \$15,000, 2000.

**Research Council, USF:** International Travel Grant, London (\$630), 1998.

**University of Minnesota:** Graduate School Grant-in-Aid: "Toward more Equitable Representation of American Indians in Popular Culture," (\$16,070), 1996-97.

**Minnesota Historical Society:** Grant for Minnesota Folklore Project, Summer 1995 (\$1,500).

**University of Minnesota Center for Urban and Regional Research:** Matching Grant for Minnesota Folklore Project, Summer 1995 (\$2,800).

**University of Minnesota, Duluth:** Course Development Grant, Summer 1994. (\$2,900).

**University of Minnesota:** Single Quarter Research Leave, Winter Quarter, 1994.

**University of Minnesota, Duluth:** Multimedia Course Development Grant , 1993 (\$995)

**University of Minnesota:** "Toward an ethnography of tabloid culture," 1992-93 (\$5,800).

## ACADEMIC PRESENTATIONS:

### *Invited Presentations and lectures*

- Bird, S.E. (2016). From marching bands to massacres: What matters in cultural research. Plenary "New Fellows" Talk, International Communication Association, San Juan, PR.
- Bird, S.E. (2009). Surviving through engagement: How faculty can make liberal education matter. *Making the University Matter: A Scholars' Symposium*. Annenberg School for Communication, University of Pennsylvania, Dec. 4-5.
- Bird, S.E. (2009). Mainstream TV drama: Atheists and "true believers" need not apply? *Is Nothing Sacred? New Ways of Studying the Relationship Between Religion and Popular Culture in America*. Symposium, College of Charleston, November.
- Bird, S.E. (2009). Reclaiming Asaba: Genocide and the construction of popular memory. media and memory international workshop, sponsored by Israel Science Foundation, Haifa and Jerusalem, June 29-July 2.
- Bird, S.E. (2009) News talk online: Preliminary thoughts. In *Affective Audiences Preconference Event*, International Communication Association, Chicago, May.
- Bird, S.E. (2008). Real Bodies: The public display of anatomy, From pickling to plastination. USF Humanities Institute, Feb. 5
- Bird, S.E. (2007). Celebrities and the media. *Circle of Friends Event*, Nova Southeastern University, January 25.
- Bird, S.E. (2007). Museums as popular culture: The body of evidence in controversial science. *Public Main Event Lecture*, Annenberg School for Communication, University of Pennsylvania, Oct.
- Bird, S.E. (2007). Tabloidization: What is it, and does it really matter? *The Changing Faces of Journalism Symposium*, Annenberg School for Communication, Nov.
- Bird, S.E. (2007). No true believers and atheists: Faith and mainstream television drama. *Culture and Communication Colloquium Series*, Annenberg School for Communication, Oct. 10.
- Bird, S.E. (2005). Media anthropology: What about news? International Communication Association Mini-Plenary, New York City, May.
- Bird, S.E. (2004). Media as myth: Where do we go from here. Mini-plenary on *Ritual, myth and power: Debating the central concepts of media anthropology*. International Communication Association, New Orleans, May.
- Bird, S. E. (2002). Supermarket tabloids after September 11. Mini-plenary on *Popular Culture after September 11*, Association for Education in Journalism and Mass Communication. Miami, August 5-8.

- Bird, S. E. (2002). The tabloid ethic: a breed apart? Invited session on Tabloid Ethics, Association for Education in Journalism and Mass Communication. Miami, August. 5-8.
- Bird, S.E. (1999). Cultural studies and taste: Ethnography and TV fan culture. Colloquium on *Beauty and its Discontents*, University of Colorado, Boulder, March 4-5.
- Bird, S.E. (1999). Chatting on Cynthia's porch: Building community in an internet fan culture. Second Annual Qualitative Studies Conference, University of South Florida, Feb. 26.
- Bird, S.E. (1998). An audience perspective on the tabloidisation of news in the United States. Presented at Thirteenth Colloquium on the Media sponsored by the European Institute on Communication and Culture, University of Westminster, London, Sept. 9-13.
- Bird, S.E. (1997). Response: Creating Places. Response to paper session on Geographies of Fantasy. International Communication Association, Montreal, Canada.
- Bird, S.E. (1997). Creating a Sense of Place: Cultural Identity in Minnesota Folk Narratives. Keynote Address to First Reading XVII, Conference of Superior Chapter of the Popular Culture/American Culture Associations, Duluth, MN, April.
- Bird, S.E. (1993). Expanding Ethnographic Perspectives: A Plea for Greater Methodological Diversity. International Communication Association, Wash. D.C.
- Bird, S.E. (1990). Travels in nowhere land, or ethnography and the "non-existent audience." Association for Education in Journalism and Mass Communication, Minneapolis.

***Refereed Conference Papers:***

- Bird, S.E. and F. Ottanelli (2015). Perpetrator of Hero: Murtala Muhammed in history and memory. Encountering Perpetrators Conference, University of Winchester, UK.
- Bird, S.E. (2014). Breaking four decades of silence: Memory work in post-civil war Nigeria. International Communication Association, Seattle, WA.
- Bird, S.E. (2014). Sharing cultural heritage research: The potential of multiple presentation formats. Society for Applied Anthropology, Albuquerque, N.M.
- Bird, S.E. (2010). The Asaba Memorial Project: Reclaiming the past. *Society for Applied Anthropology*, Merida, Mexico.
- Morris, Jamae & S.E. Bird (2009). "I wish Bush's mom abstained:" The Youtube generation responds to a sexual abstinence campaign. *Society for Applied Anthropology*, Santa Fe.
- Bird, S.E. (2008). From fan practice to mediated moments: The value of practice theory in the understanding of media audiences. Philosophy of Communication Division, *International Communication Association*, Montreal.
- Bird, S.E. (2008). No true believers or atheists: Faith & mainstream tv drama. Popular Communication Division, International Communication Association (Top paper winner).

- Bird, S.E., N. Shelnut, and FN. Creagan (2008) Cultural heritage, community art, and applied visual anthropology: The West Tampa Mural Project. *Society for Applied Anthropology*, Memphis.
- Bird, S. E. (2007). \_Applied visual anthropology, community partnership, and heritage interpretation. *Society for Applied Anthropology*, March.
- Salkowe, R., Tobin, G.A. and Bird, S.E. (2007) Racial and ethnic disparity in disaster accounts: a comparative analysis from 1885 to 2005. *Florida Society of Geographers Annual Meeting*. Jacksonville, Florida.
- Tobin, G.A., Bird, S.E. and Salkowe, R. (2006) Representation of minorities in natural disasters literature 1885 – 1930. *Race, Ethnicity and Place Conference III*, San Marcos, Texas.
- Bird, S.E. and J.P. Ambiee (2006). Real bodies: Public responses to a controversial science and health exhibition. *American Anthropological Association*, San Jose, November.
- Salkowe, R., Tobin, G.A. and Bird, S.E. (2006) Calamity, catastrophe and horror: Representation of natural disaster 1885 -2005. *Twenty-Ninth Annual Applied Geography Conference*, Tampa, Florida.
- Bird, S.E. (2005). Community engagement as pedagogy and research: The USF/Prodigy project. *Society for Applied Anthropology*, Santa Fe, March.
- Bird, S.E. (2003). News as a cultural phenomenon: what do we know, and what do we need to know? In special session on Anthropology and Journalism, *American Anthropological Association*, Chicago, November.
- Bird, S.E. (2003). Taking methods seriously: In search of an ethnographic way of seeing. Popular Communication Division, *International Communication Association*, New Orleans. Named best panel proposal by reviewers.
- Bird, S.E. and N. Porter (2003). Studying spiritual practice in a mediated world. *International Communication Association*, New Orleans.
- Bird, S.E. (2002). Implications of a rural digital divide initiative. "Strategies for Bridging the Digital Divide," *American Anthropological Association*, New Orleans, November.
- Bird, S.E. (2001) Red Earth: American Indians, media, and ethnic identity. *American Anthropological Association*, Washington, DC., November.
- Bird, S. E. (2001). "Indians are like that": Negotiating identity in a media world. Popular Communication Division, *International Communication Association*, Washington, D.C. May. (*Top Paper award*).
- Bird, S.E. and J. Jorgenson (2001). Extending the school day: Gender, class and the incorporation of technology in everyday life. *International Communication Association*, Washington, D.C, May.



- Bird, S.E. and J. Jorgenson. (2001). Closing the digital divide: Cultural context and educational computer use in rural Florida. *Society for Applied Anthropology*, Merida, Mexico, March.
- Bird, S.E. (2000). Internet crazies? An ethnography of television fandom and electronic communication. *American Anthropological Association*, San Francisco.
- Bird, S.E. (2000). It makes sense to us: Cultural identity in traditional narratives of place. *International Communication Association*, Acapulco.
- Bird, S.E. and Jane Jorgenson (2000). Technological equality? Exploring perceptions of computers in low-income families. *International Communication Association*, Acapulco.
- Bird, S.E. and Carolena Von Trapp (2000). Imagining anthropologists: Implications for applied anthropology. *Society for Applied Anthropology*, San Francisco.
- Bird, S.E. (1999). Savage desires: The gendered construction of the Indian in American popular media. *International Communication Association*, San Francisco (*Top paper winner*).
- Bird, S.E. (1998). Coming through the stones: Creating community on an e-mail fan group. *Popular Culture Association*, Orlando.
- Bird, S.E. (1997). What a story: Understanding the audience for scandalous news. *International Communication Association*, Montreal, Canada.
- Bird, S. E. (1995). Not my fantasy: Representations of Native Americans in *Dr. Quinn, Medicine Woman*. *International Communication Association*, Albuquerque, N.M.
- Bird, S.E. (1993). C.J.'s revenge: Media, folklore, and the world of Aids. *International Communication Association*, Washington, D.C.
- Bird, S.E. (1993). C.J.'s revenge: Media, folklore, and the world of AIDS. *American Folklore Society*, Eugene, Oregon.
- Bird, S.E. (1992). Power to the people? Some questions on the optimism of cultural studies. *International Communication Association*, Miami.
- Bird, S.E. (1992). Supermarket tabloids and the question of belief. *Popular Culture Association*, Louisville.
- Bird, S.E. (1991). It's the talking that's important: The folklore of pregnancy in contemporary America. *International Communication Association Convention*, Chicago.
- Bird, S.E. (1990). Storytelling on the far side: Journalism and the weekly tabloid. Annual Convention of Association for Education in Journalism and Mass Communication, Minneapolis.
- Bird, S.E. (1989). Writing the weekly tabloids: The far side of the storytelling spectrum. *International Communication Association*, San Francisco.
- Bird, S.E. (1988). Reading supermarket tabloids: The significance of class and gender. *Association for Education in Journalism & Mass Communication*, Portland, OR.

- Bird, S.E. (1988). Playing with fear: Interpreting the adolescent legend trip. *International Communication Association*, New Orleans.
- Bird, S.E. (1986). Folklore and mass media as intertextual communication processes: The John F. Kennedy legend. *International Communication Association*, Chicago (*Top paper winner*).
- Bird, S.E. & R.W. Dardenne (1986). News and storytelling: Reevaluating the sensational dimension. Sensationalism & the Media conference, Ann Arbor, Mich.
- Bird, S.E. and R.W. Dardenne (1985). Newsstory: Toward an understanding of the narrative code of news., *Association for Education in Journalism & Mass Communication* Memphis.
- Bird, S.E. (1984). Folklore and mass media as dual image-makers: The JFK legend. *American Folklore Society*, San Diego.
- Bird, S.E. (1983). The Black Angel: The symbolic interpretation of an Iowa City legend. *American Folklore Society*, Nashville.
- Bird, S.E. (1981). Large scale private landownership and its impact on rural social change in Scotland. *European Studies Annual Convention*, Omaha.

**Other Papers:**

- Bird, S. E. (2000). A vast wasteland? Television fandom and the question of taste. *Annual Conference on American Culture*, University of Minnesota, Duluth.
- Bird, S. E. (1995). Is it real, or is it news: "New news" and the perception of reality in contemporary culture. *Annual Conference on American Culture*, UMD.
- Bird, S.E. (1994). The Saturday Night Indian: Images of Native Americans on *Dr. Quinn, Medicine Woman*. *Annual Conference on American Culture*, UMD.
- Bird, S.E. (1991). A brilliant disguise: Bruce Springsteen and the nature of celebrity in American popular culture. *Conference on American Culture*, UMD.
- Bird, S.E. (1990). It's the talking that's important: The folklore of pregnancy in contemporary America. *Conference on American Culture*, UMD.

**PROFESSIONAL SERVICE ACTIVITIES:**

**Editorial Board Member:** *Journalism: Theory, Practice and Criticism*  
*Feminist Media Studies*  
*Critical Studies in Media Communication*  
*Popular Communication*  
*Communication, Culture, and Critique*  
*Digital Journalism*

**Chair:** Aubrey Fisher Mentorship Award, ICA, 2010.

**Member:** Aubrey Fisher Mentorship Award, ICA, 2009.  
**Chair:** Outstanding Book Award Committee, ICA, 2005  
**Chair:** Nominating Committee, Feminist Scholarship Division, International Communication Association, 1997-99  
**Chair:** Feminist Scholarship Division, International Communication Association, 1995-96.  
**Vice-Chair:** Feminist Scholarship Division, International Communication Association, 1994-95.  
**Reviewer:** Competitive sessions of Feminist Scholarship Interest Group, and Popular Communication Interest Group, Annual Conference of International Communication Association, 1989-2007.  
**Chair/Discussant:** Research paper sessions, ICA, SfAA,. Multiple times from 1991 to 2010.

**Editor:**

*The Journal of Communication Inquiry*, 1984-85  
Member of editorial collective producing special Feminist Issue of the *Journal of Communication Inquiry*, Winter 1987.

**Manuscript Reviewer:**

Journals:

*American Anthropologist*  
*Critical Studies in Media Communication*  
*Journal for the Scientific Study of Religion*  
*Journalism and Mass Communication Quarterly*  
*Journalism: Theory, Practice, and Criticism*  
*Humor: International Journal of Humor Studies*  
*National Women's Studies Association Journal*  
*Journal of Contemporary Ethnography*  
*Popular Communication*  
*International Journal of Media and Cultural Politics*  
*Tsansta: Journal of the Swiss Ethnological Society*  
*War in History*

*American Indian Culture/Research Journal*  
*Journal of Communication*  
*Sociological Forum*  
*Journalism Monographs*  
*Journal of Broadcasting*  
*Feminist Media Studies*  
*Michigan Review*  
*Southern Communication Journal*  
*Communication, Culture, & Critique*  
*New Media and Society*  
*Field Methods*

Presses:

Hampton Press  
University of Chicago Press  
University of Tennessee Press  
University of Pennsylvania Press  
University of Oklahoma Press  
Routledge

Sage Publications  
University of Minnesota Press  
Columbia University Press  
Guilford Press  
Palgrave MacMillan  
Polity Press

**GRANT REVIEWER:**

**Netherlands Organisation for Scientific Research**, Council for the Humanities grant program.  
**Austrian Academy of Sciences**, doctoral fellowship program, 2013  
**National Science Foundation**, Informal Science Education Division Review Panel, Washington DC, February, 2010.

**Canadian Social Science Research Council**, Fall 2007.

**National Science Foundation**, Informal Science Education Division Review Panel, Washington DC, August 2008.

**United States-Israel Binational Science Foundation (BSF)**, Spring 2009.

**TENURE/PROMOTION EXTERNAL EVALUATIONS:**

University of Denver	Rutgers University
Middle Tennessee State University	Indiana University
Portland State University	Ohio University
University of Washington	Indiana University Northwest
University of Iowa	University of Oregon
Brooklyn College	Temple University
University of Kentucky	University of Central Florida
University of Massachusetts, Amherst	Willamette University
University of Haifa	Miami University, Ohio
University of Nigeria, Nsukka	University of Denver
University of Colorado	Texas A and M University
School of the Art Institute of Chicago	University of Minnesota
University of Iowa	

**MEDIA EXPERIENCE:**

**Host and Writer:** *Anthroscope*, series of 1-hour radio shows, WMNF 88.5 Tampa, 2005

**Editorial Page Editor:** *The Daily Iowan*, Iowa City; 1982-83.

**Columnist:** *The Daily Iowan*, Iowa City; 1980-82.

**Freelancer:** Articles published in several newspapers and magazines.

**Commentator:** Regular commentator for WSUI Public Radio, Iowa City, 1983-1987.

**COURSES TAUGHT:**

*Anthropology:*

Anthropological Perspectives on American Culture	Folklore
Qualitative Research Methods	Cultural Anthropology
Women in the Folk Tradition	American Folklore and Folklife
Visual Anthropology	Anthropology, Culture, & Media
Foundations of Applied Anthropology	Methods in Cultural Research
Legal and Ethical Issues in Applied Anthropology	

*Journalism/Communication:*

Journalistic Writing	Journalism
Women and Men in Popular Culture	Freelance Feature Writing
Advanced Writing for Natural Sciences	Audience Ethnography

**Special course units:**

2-week symposia to Master of Liberal Studies students:

1. Science, pseudo-science, and the paranormal (with Graham Tobin), Spring 1994.
2. Death and resurrection in mythology, science, and popular culture, Fall 1995.

## GRADUATE STUDENT ADVISEES: COMPLETED DEGREES

### Doctoral (All USF)

Jobe, Baboucar (2016) The Household Water Management System in the Village of Falifah, Gambia: A Case Study in Local Sustainable Development.

Miller, Jason (2016) The Construction of Latino Immigrant/migrant Families in U.S. News Media: Parents' Responses and Self-representations

Hunsecker, Jennifer (2015). Talking about Race in Introductory Anthropology Courses: An Ethnographic Study.

Cairns, Maryann (2014) Environment, Rights, and Waste in Bolivia: Addressing Water and Sanitation Processes for Improved Infrastructure.

Villamar, Roger (2014) Guaman Poma's Legacy: Snapshots of Globalization, Identity, and Literacy through the Urban Amazonian Indigenous Intellectual Lens

Sabogal, Mabel (2013). Community Arts in the Lives of Disadvantaged African American Youth: Educating for Wellness and Cultural Praxis

Emelda Curry (2013). "It's This Simple, You Really Have to Want to Be Together": A Qualitative Study of African American Military Couples

Jamae Morris (2012). Beyond Practice and Constraint: Toward Situating Female Sexual Agency on St. Croix, USVI

Marc Hebert (2012). "*People...Do Not Come with Standardized Circumstances*": Toward A Model for an Anthropology of E-Government.

Lance Arney (2012). Resisting Criminalization through Moses House: An Engaged Ethnography

Brett Mervis (2012) Wrecking Recreation Center Relationships: How policy affects urban youth in Tampa, Florida

Margaret Karnyski (2009). Ethnomedical and biomedical health care and healing practices among the Rathwa Adivasi of Kadipani Village, Gujarat State, India.

Noah Porter (2007) Real challenges, virtual challengers: The Democracy for America Movement.

Linda Hose (2007). The pedagogy and politics of online education in anthropology.

Jim Milne (2004). Weblogs and the technology lifecycle: Context, geek-chic and personal community.

Janna Jones (Communication: Co-Chair, 1998).

### **Masters: (USF)**

- Shaw, Lawrence (2017). Grassroots Branding: An Exploration of Grassroots Businesses within the Florida Skateboard Community.
- Vickery, Farah (2017). Behind the Lens: Pride and Politics of Filmmaking in Ghana.
- Poonam Valliappan (2011) People in Between: The Value of Life Stories in Exploring the Needs of Colombian Asylum Seekers
- Alex Ritzheimer (2009) Agriculture and Tampa Bay news: How do local news media frame agribusiness?
- James Kuzin (2008) Creative city and fields of cultural production: Ethnographic perspectives.
- Jess Paul Ambiee (2007) Examining physicians' motivations to volunteer: An applied visual anthropological approach.
- Jennifer Hunsecker (2007) High-Stakes testing in Florida: Media portrayals and parental realities.
- Jamae Morris (2007) Between knowledge & practice: Factors that influence the perationalization of sexual health knowledge in African American female college students.
- Lawrence McBride (2005) Professional wrestling, Embodied morality, and altered states of consciousness.
- Noah Porter (2003) Falun Gong in the United States: An ethnographic study.
- Kelley Curtis (2003). Designing interactive multimedia for the anthropology exhibit gallery.
- Jon Godwin (2003) Film in the classroom: toward a more effective pedagogy.
- Carolena Von Trapp (2003) Parental involvement at Creative Clay, a community arts center.
- Alison Myers (2002) Cultural drivers in a product design and development unit.
- Renee Brathwaite (2002) Making news: An ethnographic study of public radio newsroom practices
- Karen Bachman (2001) Garbage and the potential for recycling in the local schools.

### **Masters (University of Minnesota, Duluth)**

*(Thesis not required)*

David Woodward (1996)

Anna Wirta (1996)

Larry Lubovich (1994)

### **Current Doctoral Students:**

Jodie Sweezey

Vivian Gornik

### **Current M.A. Students**

John Pendygraft

**Member:** Many thesis/dissertation committees in Anthropology, Communication, History, Geography, Journalism, and Liberal Arts.

### **UNIVERSITY SERVICE (University of South Florida)**

**Member: RCM Thought Leaders' Focus Group, 2016**

**Member: CAS Tenure and Promotion Committee, 2014-15**

**Member: School of Social Sciences Tenure and Promotion Committee, 2014-16**

**Member: Honors College ad hoc Dean's Advisory Committee: 2014-15**

**Member: USF Faculty Senate: 2013-16**

**Member: Institute for Research in Art, College of the Arts, 2011-17**  
**Member: USF Board of Trustees, 2011-2012**  
**System Faculty Council, (President), 2011-12**  
**Member: USF World Planning Committee, 2012**  
**System Faculty Advisory Council, (Vice President), 2010-11**  
**Senate Executive Committee (Parliamentarian), 2010-11**  
**Task force on Risk Management, USF World Initiative, 2010-11.**  
**Provost's Chairs' Steering Committee (elected), 2006-2009**  
**CAS Chairs' Steering Committee (elected), 2004-2007.**  
**Senate Executive Committee (elected at-large member), 2008-9.**  
**Member: Advisory Committee, USF Center for Community Engagement, 2009-**  
**Member: Provost's Committee to create memorandum of understanding on administrative restructuring.**  
**USF Faculty Senate (elected), 2007-2012; 2014 -**  
**Chair: Integrated, Interdisciplinary Inquiry Task Force, Committee on Program Development, 2008-2009**  
**Member: Steering Committee, Sustainable Community Initiative, 2006-07**  
**Member: Search Committee, Sustainable Community Initiative, 2007**  
**Chair: Senate Committee on USF Constitution, 2005-6**  
**Member: USF Board of Trustees, 2003-4**  
**President: USF Faculty Senate (elected), 2003-4**  
**Member: USF Senate Rules Committee, 2003**  
**Elected: Senator: USF Faculty Senate, 2002-3; 2007-**  
**Member: USF Faculty Senate Executive Committee, 2002-6**  
**Member: USF Inter-campus Operating Committee, 2005**  
**Member: USF Committee on Free Speech Issues, Fall 2002**  
**Member: ISS Faculty Evaluation Committee, Spring 2002**  
**Writer/Editor** *Anthroscope*, Newsletter of the Anthropology Department, USF, 1999-2009  
**Member: College of Arts and Sciences Advisory Council, 1999-2000**  
**Chair: Faculty Advisory Committee, Anthropology Department, 1997-98.**  
**Member: Faculty Advisory Committee, Anthropology Department, 1997-99.**  
**Chair: Budget Committee, Anthropology Department, 1997-99**  
**Member: Graduate Committee, Anthropology Department, 1997-98**

**UNIVERSITY SERVICE (University of Minnesota):**

**Member: Graduate Council, 1995-96**  
**Chair: CLA Single Quarter Leave Committee, 1994-96.**  
**Chair: CLA Research Committee, 1993-4**  
**CLA Representative: UMD Educational Policy Committee, 1992-4; 1995-6**  
**Member: Women's Studies Advisory Board, 1995-96**  
**Member: CLA Budget Committee, 1993 -5**  
**Member: CLA Assembly Council, 1992-3**  
**Chair: Dean's Committee on Retrenchment, Spring 1993.**  
**Member: Women's Center Advisory Board, UMD, 1991-3**  
**Department Representative: CLA Academic Affairs Committee, 1991-2**  
**Committee Member: Institute for Women's Studies, UMD, 1988-89.**

## **PUBLIC OUTREACH SERVICE:**

Numerous radio and television appearances as expert on popular culture. Included KMSP TV (Twin Cities), KBJR TV (Duluth), Duluth radio stations KXTP, WEBC, WCCO, WAKX, Twin Cities station WUOM; KING radio (Seattle); WNYC Public Radio, New York; Minnesota Public radio; Jenny Jones Show, Chicago; Rolonda Watts Show, New York; WUSF (Tampa); WTSP TV, St. Petersburg; CNBC News; WFTS, Fox TV, Tampa, Channel 28, Tampa, WMGF Radio (Orlando); Ireland Public Radio; NPR; 579 News Kichener, Ontario; ABC.com.

Interviewed for feature articles in Minneapolis *Star-Tribune*, St. Paul *Pioneer Press*; Duluth *News-Tribune*; Toledo *Blade*; Orlando *Sentinel*; Birmingham *News*; Richmond *Post-Dispatch*, Newark (N.J.) *Ledger*; *Jewish Times*; St. Petersburg *Times*; Grand Rapids *Press*; Portland *Oregonian*, Fort Worth *Star-Telegram*. Tampa *Tribune*; *U.S. News and World Report*; Reuters News Agency; *Marie Claire* magazine; *The World and 1* magazine; Providence *Journal* (R.I); Palm Beach *Post*; *American Journal* magazine; *LA Times*, *Dallas Morning News*, *Sacramento Bee*, *Wilmington News-Journal*, *Chicago Sun-Times*; *Chicago Tribune*, *In Touch Magazine*; *Time Magazine*; *Boston Globe*; *Sarasota Herald-Tribune*, *Orange County Register*, *Philadelphia Inquirer*.

## **COMMUNITY SERVICE**

Active collaboration with Asaba (Nigeria) Community Advisory Board to raise funding for restoration of historic building and creation of regional history exhibition.

Collaboration with Sulphur Springs Museum and Heritage Center (Tampa) to develop exhibits and events on local history and culture.

Working with Temple Terrace Preservation Society to assist in their attempts to record oral histories to use in a cultural heritage preservation project. Awarded plaque for my service.

Member: Executive Board, Sulphur Springs Museum and Heritage Center.

## **MEMBERSHIPS:**

International Communication Association

Society for Applied Anthropology

American Anthropological Association

## **OTHER AWARDS**

**W. Earl Hall & Reeves E. Hall Award:** For interpretive writing, School of Journalism & Mass Communication., University. of Iowa, 1983, 1985.

**Best Editorial Page:** Iowa Newspaper Association, 1983.

**Editorial Writing Award:** Society of Professional Journalists, 1982.